



2017 WWW FESTIVAL SPONSORSHIP BENEFITS

Moose Mountains Regional Greenways' annual **Woods, Water and Wildlife Festival** combines educational activities with old-fashioned farm and outdoor fun. Promoted in newspapers, websites, lawn signs, school fliers, E-blasts, and brochures, our 15th annual festival is expected to draw more than 600 visitors from throughout New Hampshire and Maine. Be a Sponsor and let your customers, clients and employees know that you care about the region in which they live, work and play! Plus, you'll help raise awareness of our region's important natural resources.

Your \$100-\$249 supporter donation will be recognized through:

- *A thank you on MMRG's webpage: www.mmrg.info*
- *Your business name on our thank you signs, displayed prominently in two festival locations*
- *1 complimentary family admission (\$10 value) for you or your business employee*
- *Recognition of your business in our Greenway Gazette newsletter*
- *Your business flier or brochure and business cards on our exhibit table*

Your \$250-\$499 co-sponsorship donation will be recognized through:

- *All of the benefits in the category above, **plus***
- *Post event advertisement in local newspaper naming your business*
- *Your business listed in the festival event program mailed out to several hundred addresses*
- *2 complimentary family admission (\$20 value) for you or your business employees*
- *Your business listed in the festival event program given to all festival attendees*
- *Announcement thanking your business during the event*
- *Your business name on a poster set up next to the event you co-sponsor*

Your \$500-\$999 sponsorship donation will be recognized through:

- *All of the benefits in the category above, **plus***
- *Your business thanked in electronic invitations sent to nearly 1,000 email addresses*
- *5 complimentary family admission (\$50 value) for you or your business employees*
- *Post-event press release or letter-to-the-editor naming you as a business sponsor*
- *A thank you and link to your business webpage from MMRG's webpage: www.mmrg.info*

Your \$1,000 or more major sponsorship donation will be recognized through:

- *All of the benefits in the category above, **plus***
- *Your banner with logo hung on the festival barn for all to see*
- *Pre-event press release naming your business as a major sponsor (time permitting)*
- *Your business name and color logo displayed near the festival entrance*
- *10 complimentary family admissions (\$100 Value) for you or your business employees*